

ORDER



Orders
Order / Rev: 57264
Alt Order #: 09821139
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 93
Flight Dates: 09/19/12 - 09/25/12
Original Date / Rev: 09/18/12 / 09/18/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: American Rambler Pro
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/R/President
Demographic: A35+
Product Codes: Presidential Elections
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	139	\$81,940.00	\$69,649.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	139	\$81,940.00	\$69,649.00	0.00
Totals	139	\$81,940.00	\$69,649.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	46%	\$81,940.00
Market	100%	\$178,130.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	1%	\$1,781.30
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	5%	\$8,906.52
WCWJ	1%	\$1,781.30
WJXT	24%	\$42,751.30
WJXX	12%	\$21,375.65
WTLV	11%	\$19,594.35

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	09/24/12	09/25/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MT-----	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----			2			\$80.00		0.00			
E 2	WTEV	09/19/12	09/21/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	--WTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--			3			\$80.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTEV	09/24/12	09/25/12	The Talk The Talk	CM	2:00 PM-3:00 PM	MT-----	:30	2	\$340.00	P-2	0.00	NM	2	\$680.00
TALK CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$340.00		0.00			
E 15	WTEV	09/24/12	09/25/12	Let's Make a Deal Let's Make a Deal	CM	3:00 PM-4:00 PM	MT-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$350.00		0.00			
E 16	WTEV	09/19/12	09/21/12	Let's Make a Deal Let's Make a Deal	CM	3:00 PM-4:00 PM	--WTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$350.00		0.00			
E 17	WTEV	09/19/12	09/21/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	--WTF--	:30	3	\$280.00	P-2	0.00	NM	3	\$840.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$280.00		0.00			
E 18	WTEV	09/24/12	09/25/12	M-F 430p-5p Judge Judy	CM	4:30 PM-5:00 PM	MT-----	:30	2	\$280.00	P-2	0.00	NM	2	\$560.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$280.00		0.00			
E 19	WTEV	09/24/12	09/25/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$400.00		0.00			
E 20	WTEV	09/19/12	09/21/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$400.00		0.00			
E 21	WTEV	09/24/12	09/25/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$400.00		0.00			
E 22	WTEV	09/19/12	09/21/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$400.00		0.00			
E 23	WTEV	09/19/12	09/21/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	--WTF--	:30	6	\$400.00	P-2	0.00	NM	6	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$400.00		0.00			
E 24	WTEV	09/24/12	09/25/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MT-----	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$400.00		0.00			
E 25	WTEV	09/19/12	09/21/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$400.00		0.00			
E 26	WTEV	09/24/12	09/25/12		CM	7:00 PM-7:30 PM	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00

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				M-F 7p Judge Judy											
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$400.00			0.00			
E 27	WTEV	09/19/12	09/21/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	--WTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
				2.5 MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$500.00			0.00			
E 28	WTEV	09/24/12	09/25/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	MT-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				2.5 MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$500.00			0.00			
E 29	WTEV	09/24/12	09/25/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:30 PM	MT-----	:30	4	\$440.00	P-2	0.00	NM	4	\$1,760.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4			\$440.00			0.00			
E 30	WTEV	09/19/12	09/21/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:30 PM	--WTF--	:30	6	\$440.00	P-2	0.00	NM	6	\$2,640.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		6			\$440.00			0.00			
E 31	WTEV	09/19/12	09/21/12	Letterman Letterman	CM	11:30 PM-12:30 AM	--WTF--	:30	6	\$160.00	P-2	0.00	NM	6	\$960.00
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		6			\$160.00			0.00			
E 32	WTEV	09/24/12	09/25/12	Letterman Letterman	CM	11:30 PM-12:30 AM	MT-----	:30	4	\$160.00	P-2	0.00	NM	4	\$640.00
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4			\$160.00			0.00			
E 33	WTEV	09/19/12	09/21/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	--WTF--	:30	6	\$40.00	P-2	0.00	NM	6	\$240.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		6			\$40.00			0.00			
E 34	WTEV	09/24/12	09/25/12	Action News @ 5a Action News @ 5a	CM	5:00 AM-5:30 AM	MT-----	:30	4	\$40.00	P-2	0.00	NM	4	\$160.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4			\$40.00			0.00			
E 35	WTEV	09/19/12	09/21/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	--WTF--	:30	6	\$70.00	P-2	0.00	NM	6	\$420.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		6			\$70.00			0.00			
E 36	WTEV	09/24/12	09/25/12	Action News @ 530a Action News @ 530a	CM	5:30 AM-6:00 AM	MT-----	:30	4	\$70.00	P-2	0.00	NM	4	\$280.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4			\$70.00			0.00			
E 37	WTEV	09/19/12	09/19/12	Wed Reg 3 CSI: Crime Scene Investigation	CM	10:00 PM-11:00 PM	PI--W----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
				CSI CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1			\$2,400.00			0.00			
E 38	WTEV	09/20/12	09/20/12		CM	9:00 PM-10:00 PM	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00

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CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thu Reg 2 Person of Interest PERSON OF INTEREST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$2,200.00 0.00															
E 39	WTEV	09/21/12	09/21/12	Fri Reg 2 CSI: NY	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
CSI:NY CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$1,400.00 0.00															
40	WTEV	09/21/12	09/21/12	Fri Reg 3 Blue Bloods	CM	10:00 PM-11:00 PM	----F--	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00
BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ----F-- 1 \$2,200.00 0.00															
E 41	WTEV	09/22/12	09/22/12	CBS This Morning Satur Saturday Early Show	CM	8:00 AM-10:00 AM	-----S-	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
SAT EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 2 \$80.00 0.00															
E 42	WTEV	09/22/12	09/22/12	Sat Reg 3 48 Hours Mystery	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
48 HR MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$1,400.00 0.00															
E 43	WTEV	09/23/12	09/23/12	Action News Sunday/Eye Action News Sunday/Eye on	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----S	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$100.00 0.00															
E 44	WTEV	09/23/12	09/23/12	CBS Sun Morning CBS Sun Morn News	CM	9:00 AM-10:30 AM	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
SUNDAY MRN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 2 \$600.00 0.00															
E 45	WTEV	09/23/12	09/23/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
FACE THE NATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$2,500.00 0.00															
46	WTEV	09/23/12	09/23/12	Jaguars Regular Season Jaguars Regular Season	CM	1:00 PM-4:00 PM (1:00 PM-4:00 PM)	-----S	:30	3	\$4,500.00	P-3	0.00	NM	3	\$13,500.00
NFL FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 3 \$4,500.00 0.00															
47	WTEV	09/23/12	09/23/12	4p Doubleheader 4p Doubleheader	CM	4:00 PM-8:00 PM (4:00 PM-8:00 PM)	-----S	:30	3	\$2,000.00	P-3	0.00	NM	3	\$6,000.00
NFL FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 3 \$2,000.00 0.00															
E 48	WTEV	09/23/12	09/23/12	Sun Reg 1 60 Minutes	CM	7:00 PM-8:00 PM	-----S	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 2 \$4,000.00 0.00															
E 49	WTEV	09/23/12	09/23/12	Sun Reg 3 The Good Wife	CM	9:00 PM-10:00 PM	-----S	:30	2	\$2,500.00	P-2	0.00	NM	2	\$5,000.00
THE GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 2 \$2,500.00 0.00															
E 50	WTEV	09/23/12	09/23/12		CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00

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Sun Reg 4															
THE MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			1		\$1,600.00		0.00				
E 51	WTEV	09/23/12	09/23/12	Su Action News @ 11p	CM	11:00 PM-11:30 PM	-----S	:30	2	\$440.00	P-2	0.00	NM	2	\$880.00
				Su Action News @ 11p											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S			2		\$440.00		0.00				
													Totals	139	\$81,940.00